

InnoCité - Be Innovative Workshop

4th transnational Workshop 9th - 11th Sept. 2009 in Salzburg, Austria, Work Package 5



For further details

please do not hesitate to contact me

Dipl.-Ing. Robert Krasser
Gemeindeentwicklung Salzburg
Salzburger Institut für Raumordnung und Wohnen
Schillerstraße 25 / Stiege Nord
A-5020 Salzburg

Telefon: +43 (0)662 623455 - 22
Mobil: +43 (0)650 4882266
Fax: +43 (0)662 623455 - 33

Written, created, and organised by Daniela Bischof and Robert Krasser, SIR 2009

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Dear partners,

from 9th to 11th September 2009 our 4th InnoCité meeting is going to take place in Salzburg. We call it 'be INNOvative' because at the end of this meeting we have to pick one common project, which is a very important and a very difficult decision. Almost everything is arranged and we hope, that you follow this invitation. It certainly will be a time full of work – full of 'innovative' brain work – but we did our best to make it comfortable for you and to give you occasions to get to know the city of Salzburg and Plusregion. The meeting room we chose is situated in an old villa right in the heart of the historical centre on top of the city mountain 'Mönchsberg'. This might be one of the most attractive spots in Austria.

How to travel to Salzburg?

Please let me give you a few hints for the preparation of your journey:

People from Lyon: Connection flight via Frankfurt direct to Salzburg or a direct plane to Munich and train to Salzburg (2.5 trainride)
People from Munich: Train
People from Slovenia: I would go by car! It takes about 4 hours. By train it takes about 9 hours.
People from Lower Austria: Hiking
People from Kaiserslautern: ICE or direct flight by Lufthansa from Frankfurt
People from Italy: direct plane to Munich and train to Salzburg (2.5 hours)
People from Besancon: I do not know. If there are more than 2 people you probably should go by car (train = too long, train to Lyon + flight to Munich + train to Salzburg is too long as well, takes more than 10 hours).

Big request:

Please arrive in Salzburg on Tuesday 8th, because we will have an official welcome of our members of provincial government **Mrs. Doraja Eberle** on Wednesday morning at 9 a.m. It would be shameful if half of the guests are not present by then.

Official end is Friday 13:00

The official programme ends on Friday, 13:00, lunch in 'Afro Cafe' is complementary, also the guided tour, but we will make sure that everybody can reach the last plane in Munich or Salzburg. A "remaining partner's party" is planned on Friday night in www.Hangar-7.at. We hope some partners are interested to join the "Plusregion-fair" on Saturday.

Jean-Christophe Victor

We are very delighted that Jean-Christophe Victor is going to give a lecture about "Le dessous des cartes"

Please have a look at:

<http://www.arte.tv/de/Die-Welt-verstehen/mit-offenen-karten/392.html>

<http://www.arte.tv/fr/Comprendre-le-monde/le-dessous-des-cartes/392.html>

Photographer:

I have in mind that a photo journalist shall accompany us during the whole meeting to get pictures about "us at work" "portraits of us" "field trip" and so on. I know all of you are very photogenic and always dressed perfectly business-like but I just want to make sure you come as you are and be happy so that we will have loads of nice pictures after the meeting.

Hotels

Please let us suggest 3 hotels but of course everybody is free to choose a hotel of his desire. The 'StarInn Hotel' and 'Art-Hotel Blaue Gans' are in walking distance to the meeting location. From 'Snooze Hotel' it is a 15 minutes walk or a few stops by bus no. 1. In all hotels we have done preliminary reservations under the **codeword: 'InnoCité'**

StarInn Hotel Salzburg City ***



It is a nice and cheap hotel in walking distance. We recommend to stay there. We did a pre-reservation of 10 business rooms with an option of another 5 (price: 64,-- to 94,-- EUR). Please confirm your stay as soon as possible. Additional suites are available, affordable and huge (price: 104,-- to 124,-- EUR).

Hildmannplatz 5
A-5020 Salzburg
Telefon: +43 (0)662 / 846 846
salzburg.zentrum@starinnhotels.com
www.starinn.de/de/salzburg-center/index.php

ArtHotel Blaue Gans ****



This is one of the leading hotels in Salzburg, just check the web. On Wednesday we will have our dinner there. Only 2 rooms are pre-reserved for InnoCité. More rooms might be available (price: 115,-- to 230,-- EUR).

Herbert von Karajanplatz 3
Getreidegasse 41 - 43
5020 Salzburg, Austria
+43 662 8424910

www.blauegans.at

Snooze Hotel **



This is a nice budget hotel, centrally located, 15 minutes walking distance or about 6 stops by bus no. 1 directly to the city. Exit right after the tunnel.

Maxglaner Hauptstrasse 68
5020 Salzburg, Austria
+43 662 824165
www.snoozehotel.at

Meeting - Location: Edmundsburg Castle

The Edmundsburg Castle is much more a villa or big house rather than a castle. The building spans over three floors and is cubic with a small, central dome. It can be spotted easily from about anywhere in the old town, especially from the Salzburger Dom (Cathedral of Salzburg).

Abbot Edmund Sinnhuber of St. Peter's Abbey built the Edmundsburg Castle in 1696 and it remained the property of the abbey until 1834. After that, it became the site of a well-known school for boys. In 1964 it became home of an international research centre and the catholic association 'Katholisches Hochschulwerk'.

Today the Edmundsburg Castle holds the 'Salzburg Centre of European Union Studies', the 'Stefan Zweig-Centre' and a literary archive after the renovation in autumn 2008. The Centre of European Union Studies does scientific and interdisciplinary research on the European society and social care model.



Meeting room in Edmundsburg

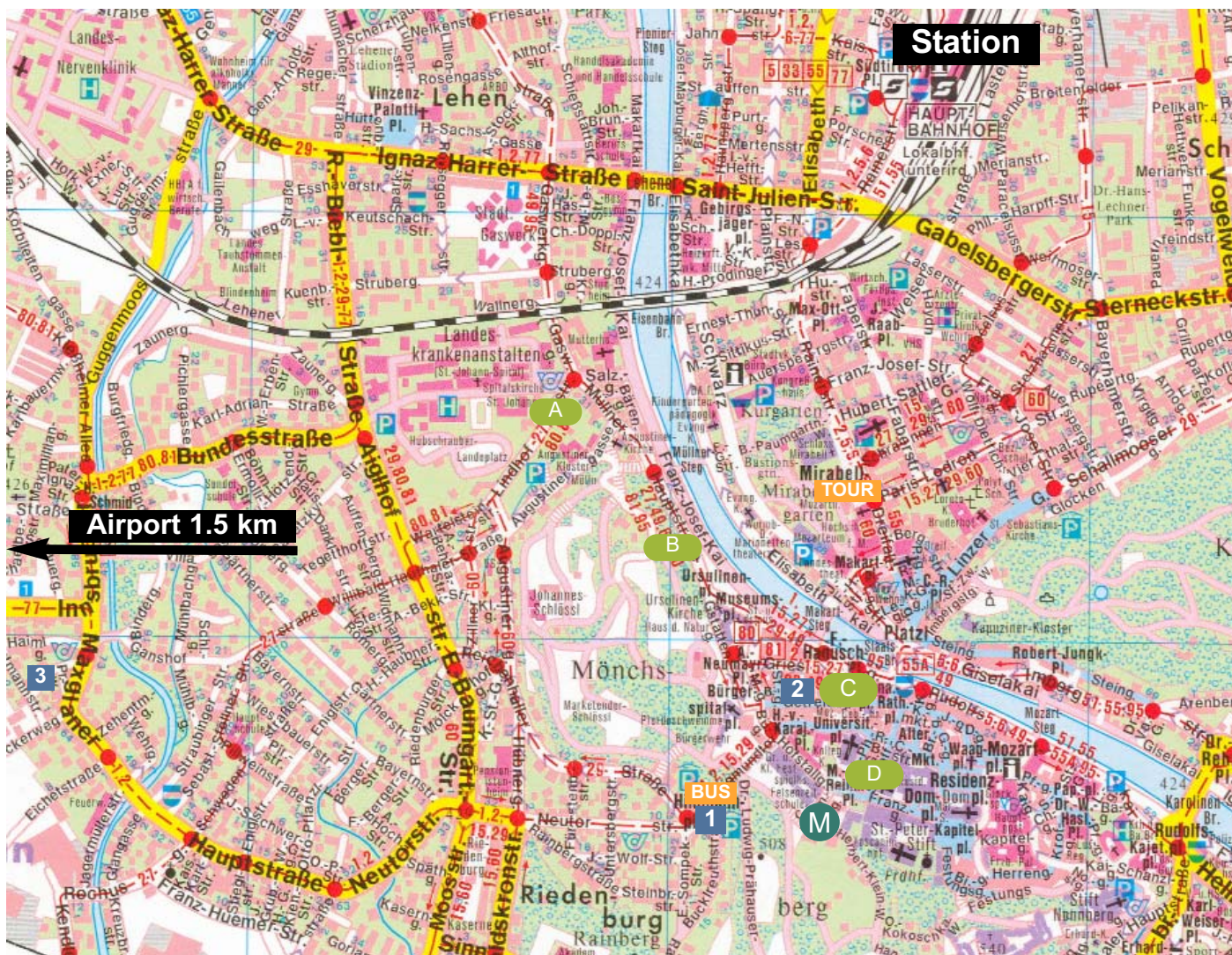
Photo: Robert Krasser



Edmundsburg, Salzburg

Photo: Robert Krasser

Map of InnoCité Locations



Key:

- M** Edmundsburg Meeting Room, Mönchsberg 2A, 5020 Salzburg
- 1** Hotel StarInn
- 2** Hotel Blaue Gans
- 3** Hotel Snooze
- A** Restaurant “Krimpelstätter” Tuesday 8th September, 19:00, Müllner Hauptstr. 31, 5020 Salzburg
- B** Restaurant “M32” Lunch Thursday 10th September, 12:30
- C** Restaurant “Blaue Gans” Thursday 10th September, 20:30
- D** Restaurant ‘Afro Cafe’ Friday 11th September, 13:00
- BUS** Pick up and drop off bus on Wednesday 9th September, 14:00, in front of Hotel StarInn hotel
- TOUR** Meeting-point guided tour on Friday 11th September, 14:00, Mozartplatz

Session description

Session responsible

ALL

9:00 What will happen?
Opening of the meeting by Mrs. LR Doraja Eberle, member of Salzburg government

Moderator: Peter Haider (SIR)

9:30 What will happen?
Short program overview done by the LP
+
In this session every PP is giving the other PPs an overview about his work and the progress in the pilote site.

CCIL: Pierre P.+Laurence J.

Aim of the session:
To bring all PPs on the same level of information

+
All PP: Every PP has the opportunity of two 15' presentations
1st 15' about strategic work
2nd 15' about pilote case implementation
Please prepare a PPP concerning update of the pilote site

with individual breaks

PP6 RCC
PP5 NO
PP4 SIR
PP3 BS
PP2 RL
PP1 RFC
LP
CCIL

13:00 What will happen?
Our german partners will present the outcome of WP4 (data collection handbook, cross country comparison, methods of participation) **Aim of the session:** That all PPs understand and are able to work with the data collection handbook

PP3 are handing out the final version of the data collection handbook,
Presentation of the results of the cross county comparison

14:00 What will happen?
- Picnic at lake 'Wallersee'
- Visit of Neumarkt
- Visit of Köstendorf
- Visit of Straßwalchen
- Chat with local businesspeople
- Visit Plusregion's office
- Exhibition of the student's competition results
- Dinner in Straßwalchen at 'Kirchenwirt'

Field trip to Plusregion 1 hour traveling time then picnic



Place for the picnic in Neumarkt

22:30

Programme Thursday 10th September 2009

Session description

Session responsible

9:00

What will happen?

Robert will present the results of the solution and problem questionnaires and will hand out the summary. Robert will also present an unofficial listing of the projects to put it up for discussion. During an intense and controversial discussion (maybe in small groups) we will rank and select individual and common projects.

10:30

Moderator: Robert

Break

11:00

Aim of the session:

To identify the main "InnoCité" problems
To get a ranking of the solutions

12:30

Moderator: Robert

Lunch at 'M32', 10 minutes walk

14:00

What will happen?

Ranking and selecting the projects for the pilote sites. Selecting ONE transnational project. Voting and writing this in a protocoll

Aim of the session:

Assigning projects to the test sites
Finding ONE transnational project

16:30

All PP: discussion, voting

16:30

'STEERING COMMITTEE MEETING'

What will happen?

Laurance & Caroline will lead the 'Steering Committee Meeting'

18:00

LP: Preparation of the presentation
Other Steering Committee Members.

Break 30'

18:30

What will happen?

Jean-Christophe Victor will present the work of LEPAC institute and talk about the collaboration with **arte.tv** "Le Dessous des Cartes". External people and media will also attend the presentation. Open to public!

21:00

Key note speaker: Jean-Christophe Victor
Moderator: Robert

Dinner at 'Blaue Gans', 5 minutes walk

Programme Friday 11th September 2009

Session Description

Session Responsible

9:00

What will happen?

Gianluca Ferreri (JTS) will tell us which results the JTS and MA expect.

All PP: listen, discussion

9:30

What will happen?

JCV will tell his opinion concerning InnoCité, possible collaboration with LEPAC, what can he do for us? what makes sense?

All PP: discussion
Moderation:
Laurence (WP3 Communication)
Robert (Discussion)

11:00

Break 30'

11:30

What will happen?

Claudine will give us an outlook of WP6, 'Pilote case implementation'

Aim of the session:

Getting all tools for WP6

PP1: Preparation of the presentation 30'
Other PP: listen

12:15

What will happen?

Elena will give us an outlook of WP7, Modeling policy networking

Aim of the session:

Getting all tools for WP7

PP2: Preparation of the presentation 30'
Other PP: listen

13:00

Lunch at 'Afro Cafe', 10 minutes walk

Bonus Programme



Sight-seeing tour

If you once come to Salzburg you should attend a sight-seeing-tour. Salzburg is not too big, but it is full of history and stories. In order to give the tour a touch of adventure we will do it by bike with 'Fräulein Maria's Bicycle Tour'. (15,00€ per person)

Web:
www.mariabicycletrips.com



Steinterrasse

'Steinterrasse' is a café, bar and restaurant on top of 'Hotel Stein' with a wonderful view over the historic city centre of Salzburg and the castle. It is situated right next to the river Salzach and was built in 1399. We will have a break there after an exciting sight-seeing-tour by bike.

Web:
www.hotelstein.at



Hangar 7

On Friday, 11th September, we invite you to come with us to 'Hangar 7' for a final party, the 'remaining partners party'. 'Hangar 7' is a real aircraft hangar built by Red Bull-boss Didi Mateschitz it is also an impressive event-centre which contains noble, upscale restaurants, 3 bars and space for art-exhibitions.

Web:
www.hangar-7.com



Plusregion Fair - SATURDAY

On September 12th and 13th the third Plusregion-fair takes place in Neumarkt am Wallersee. It is an exhibition where all businesses of the region show their assortment, regardless of which commercial sector they are. The event is for advertising, presenting the range of products, communication, consulting and information, making contacts with customers and other businesspeople and having fun and a good time since there there will also be an amusement park and a big restaurant area. Last year (2008) there was 9.000 visitors within 2 days.

Web: www.plusregion.at/regionalmesse_2009



2008 - 2011



Blue Cometogether

SWEET QUALITYWINE

sorry 0 % E.R.D.F. subsidies

PLUSREGION AUSTRIA

D.A.C OF NO WINE



Blue Cometogether

There are no vineyards in Salzburg! So every participant (not Partner) is requested to bring one bottle of wine of his choice to the Salzburg meeting. This wine will be served at dinner and at the picnic on 10th September. Thanks!

sorry 0 % E.R.D.F. subsidies

PLUSREGION AUSTRIA

D.A.C OF NO WINE



Registration form (please one form per person)

please submit until 12th August 2009 per Fax +43662623455 - 33 or scan and e-mail to robert.krasser@salzburg.gv.at

Name _____

- Project partner (all InnoCité workers)
- Pilot site representative
- External expert



Date / time of arrival _____

Date / time of departure _____

Booked hotel: _____

Mobile number _____

			Yes	No
Tuesday, 8th Sept.	19:00 Dinner at 'Krimpelstätter'	à la carte	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday, 9th Sept.	9:00 Formal reception		<input type="checkbox"/>	<input type="checkbox"/>
	14:30 Picnic	meat picnic	<input type="checkbox"/>	<input type="checkbox"/>
		vegetarian picnic	<input type="checkbox"/>	<input type="checkbox"/>
	20:00 Dinner at 'Kirchenwirt' in Straßwalchen	meat meal	<input type="checkbox"/>	<input type="checkbox"/>
		vegetarian meal	<input type="checkbox"/>	<input type="checkbox"/>
Thursday, 10th Sept.	12:30 Lunch at M32	meat meal	<input type="checkbox"/>	<input type="checkbox"/>
		vegetarian meal	<input type="checkbox"/>	<input type="checkbox"/>
	21:00 Dinner at 'Blaue Gans'	meat meal, please find enclosed menue	<input type="checkbox"/>	<input type="checkbox"/>
		vegetarian meal, please find enclosed menue	<input type="checkbox"/>	<input type="checkbox"/>
		à la carte (please only in exceptional cases)	<input type="checkbox"/>	<input type="checkbox"/>
Friday, 11th Sept.	13:00 Lunch at 'Afro Cafe'	meat meal	<input type="checkbox"/>	<input type="checkbox"/>
		vegetarian meal	<input type="checkbox"/>	<input type="checkbox"/>
	14:00 Sightseeing with 'Fäulein-Maria-Bicycle-Tours'		<input type="checkbox"/>	<input type="checkbox"/>
	16:00 Coffee at 'Steinterasse'		<input type="checkbox"/>	<input type="checkbox"/>
	22:00 Remaining partners party 'Red Bull - Hangar 7'		<input type="checkbox"/>	<input type="checkbox"/>
Saturday, 12th Sept.	10:00 - 14:00 Plusregion fair - transport will be organised		<input type="checkbox"/>	<input type="checkbox"/>



innovating for your city