



Franche-Comté
Conseil régional



Ville de Lure



Bayerisches Staatsministerium für
Wirtschaft, Infrastruktur, Verkehr und Technologie



Pilot Sites Forum

Franche-Comté Region
17 & 18 June 2010

www.innocite.eu



THIS PROJECT IS CO-FUNDED BY THE
EUROPEAN REGIONAL DEVELOPMENT FUND

Investing in your future



In Franche-Comté, cities play a key part in structuring the regional territory. Located at the heart of Europe, our Region is pleased to welcome the delegations of European cities. Exchanges between politicians, human communities will improve the spirit of Europe we are all committed to. Thanks to its action, InnoCité promotes such connections and allows us to share our experiences. Franche-Comté hides treasures that I invite you to discover, from the Chapel of Ronchamp to the "Plateau des Mille Etangs", our region displays its assets to welcome you.

Marie-Guite Dufay

President of Franche-Comté Region



The City of Lure is especially pleased to receive other small European cities in June 2010. The InnoCité project offers the unique opportunity to identify our common attractiveness problems face to the major cities and imagines original answers. Believing that small towns contribute significantly to the regional balance in the European Union, it belongs to us, through this Pilots Sites Forum, preparing proposals with operational vocation, which will be widely disseminated. I wish all the actors of these days, from several European countries, productive work time and a pleasant stay at the feet of the Vosges Mountains.

Eric Houlley

Mayor of Lure and Regional Councillor of Franche-Comté



Day 1 - 17th June in Lure

↳ Welcoming introduction

- 08.30-09.00: Arrivals, registrations
- 09.00-09.15: Welcome speech, introduction and presentation of Lure (Region Franche-Comté and Lure)
- 09.15-09.30: Remind us of InnoCité goals (Chamber of Commerce and Industry of Lyon)

↳ Discussion around experiences

- 09.30-10.30: Revitalizing city centre: presentation of 3 concrete projects in order to renew the city centre: Darfo Boario Terme, Lure and Bad Vöslau (Region Lombardy/Darfo Boario Terme, Lure, Lower Austria/Bad Vöslau)
- 10.30-11.00: Coffee break around the exhibition hall
- 11.00-12.00: Strategies for attracting and maintaining economic and commercial activities in small and medium-sized towns: presentation of two different commercial and economic approaches: Koper and PlusRegion (Regional Development Centre/Koper, Salzburg Institute for Regional Planning/PlusRegion)
- 12.00-12.45: Intervention of a special guest – “Development issues of small and medium-sized cities in the metropolisation context” followed by an open discussion (Mr Homé, Mayor of Wittenheim and member of “Réseau Européen des Petites Villes”)



Day 1 - 17th June in Lure



↳ Lunch: 12.45-14.00

↳ Visit of Lure: 14.00-16.30

- Presentation of Lure' strategy and flagship projects participating to improve its attractiveness, before the visit: powerpoint indoor and discussion (about 45 min)
- Commented visit of several key-points of the town centre: the new cinema, a project set up at the beginning by the municipality, renovated buildings, city planning (about 1.45)

↳ Departure to Besançon by bus – installation in hotels: 16.30-18.00

↳ Dinner in Besançon: 19.30



Day 2 - 18th June in Besançon



↳ Discussion around experiences

- 08.30-09.00: Arrivals, registrations
- 09.00-09.15: Welcome speech, introduction (Region Franche-Comté, Chamber of Commerce and Industry of Lyon)
- 09.15-10.15: Town Centre Management, a tool to work on attractiveness of the city: the experience of CentreNeuVille and Voghera (Chamber of Commerce and Industry of Lyon/CentreNeuVille, Region Lombardy/Voghera)
- 10.15-11.15: Small and medium-sized cities and services of general interest: presentation of the strategy of Hollabrunn focusing on youth and mobility and videoservices in ACCESS pilot site (Lower Austria/Hollabrunn, Region Franche-Comté/Regional Natural Park of Haut-Jura)
- 11.15-11.30: Coffee break around the exhibition hall



Day 2 - 18th June in Besançon

↳ Discussion around experiences

- 11.30-12.30: Strengthen the positioning of the city in complementarity with the urban area: presentation of the strategy of Garmisch-Partenkirchen to enhance its positioning and the strategy of “Une Autre Provence” (Bavaria/Garmisch-Partenkirchen, CAUE84 – town planning consulting/Pilot site of CAPACities European project)
- 12.30-13.15: Intervention of a special guest – “Which types of governance in order to exist within the urban area?” followed by an open discussion (Mr Longoni, Region Lombardy)
- 13.15-13.30: Closure

↳ Lunch: 13.30-14.45

↳ Visit of Besançon: 15.00-16.00

- Visit of Besançon, a city registered on the World Heritage List of UNESCO (a multilingual and commented visit)



Registration form



Please submit until the **7th of May 2010**

by e-mail at sandra.vermot@franche-comte.fr after having fill in the blanks

Name

Post.....

(Please tick)

Project partner

Pilot site representative

External expert

Date / time of arrival

Date / time of departure

Booked hotel in Lure.....

Booked hotel in Besançon.....

Mobile number

Participation to: *(Please tick)*

Day 1 presentations

Lunch (buffet)*

Visit of Lure

Dinner*
(dinner under participant's responsibility, about 30€)

Day 2 presentations

Lunch (buffet)*

Multilingual visit of Besançon

(Please choose language for the visit)

English

German

French

*only vegetarian meal, tick here

