

MINUTES WORKSHOP III
Koper (Slovenia)
March 25th, 26th, 27th 2009

Members present

PREUILH Pierre JACQUINOT Laurence PHILIPPE Caroline TARLIER Bruno	CCI of Lyon	LP
AUROY Michel	City of Neuville-Sur-Saône	LP
LE TOUX Céline	CentreNeuVille association	LP
BAGUE Laurent BECKER Catherine	Région Franche-Comté	PP1
VIDALIE Bruno	Urban Agency of Belfort Territory	PP1
MAISON Laetitia	City of Lure	PP7
CONVERTINO Antonella	Regione Lombardia	PP2
FRANCO Elena CARELLI Alike	TCM Italy	PP2
STEPPUTIS Manuela	Bavarian Ministry for Economic Affairs, Infrastructure, Transport and Technology	PP3
MANGELS Kirsten SCHRADER-BÖLSCHKE Nadine	Technische Universität Kaiserslautern (Moderators)	PP3
KRASSER Robert BISCHOF Daniela	Salzburger Institute for Regional planning	PP4
TRAUNER Hubert	Office of the provincial government of Lower Austria	PP5
ZODL Helga	Urban Regeneration Lower Austria	PP5
NEMARNIK Giuliano MEZEK Slavko PETEK Mitja	Regional Development Centre Koper	PP6
NEYMARC Philippe MALEGARIE Alain	DIRECCTE Rhône-Alpes	Observatory partner
GUEZO Bernard	CERTU Rhône-Alpes	Expert

Partners

- ↳ Chambre de Commerce et d'Industrie de Lyon (FR)
- ↳ Région Franche-Comté (FR)
- ↳ Regione Lombardia Direzione Generale Commercio Fiere e Mercati (IT)
- ↳ Bayrisches Staatsministerium für Wirtschaft, Infrastruktur, Verkehr und Technologie (DE)
- ↳ Salzburger Institut für Raumordnung und Wohnen (AT)
- ↳ Amt der Niederösterreich Landesregierung (AT)
- ↳ Regionalni razvojni center Koper (SI)
- ↳ Ville de Lure (FR)

Observatory partner

- ↳ DIRECCTE Rhône-Alpes (FR)

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I. Session: Workpackage 4: City Analysis and Diagnosis

Abstractors: Kirsten Mangels, Nadine Schrader-Bölsche

1. Agreement on the outputs of workpackage 4 and the division of work among the project partner

Action 4.1: Elaboration and transfer of the basis methodology

Agreed outputs of action 4.1. are:

- Methodological guideline:
 - Method and procedure in workpackage 4
 - Developed by project partner 3
 - Publication on the InnoCité website
- Glossary:
 - Definition of central terms

- First central terms by project partner 3
- Completed by all project partner during the runtime of InnoCité
- Publication on the InnoCité website

Actual state of affairs: will be on the website of InnoCité at the **end of April**

Action 4.2: Analyzing tool

Agreed outputs of action 4.2. are:

- Elaboration of the fact sheets for the data collection (profiles of the pilots) and development of a list of general indicators based on the results of the 2nd transnational workshop in Munich
- Sent in February to the project partner

Actual state of affairs: **already done**

Action 4.3: Collection of data at regional and local level, outline of regional policies

Agreed outputs of action 4.3. are:

- Collection of the pilot-sites data:
 - Report of the pilot sites based on the data fact sheet
 - Completion of the list of the general indicators
- Questionnaire about cooperative and political governance approaches on regional / local level
 - Every project partner is responsible to fill in the data for each of the Pilot-site
 - Finished as soon as possible **(26.06.2009 latest)**
 - Elaboration of the questionnaire by project partner 3
 - Each project partner is responsible to fill in two or more questionnaires
 - Finished as soon as possible **(25.05.2009 latest)**

Actual state of affair: collection of data started in February, questionnaire will be sent to the project partner by 14th April 2009.

Action 4.4: Analysis and cross-country comparison

Agreed outputs of action 4.4.

- Summary of the reports of the pilot sites (based on the data fact sheets) with a transnational comparison
- Evaluation of the collected data and general indicator
- Project partner 3 will work out a draft of this report as basis for the discussion among the partners

Actual state of affair: **will start in June**

Action 4.5: Identification of interesting practices and participating methods

Agreed outputs of action 4.5.:

- Structuring and summarizing of the interesting practice reports (based on the questionnaire) about participating approaches
- Report of the interesting practices with graphic tools
- Responsible for the report: project partner 3 (PP3)

Actual state of affair: **will start in June**

2. Agreement on the general indicators

- Partners of the InnoCité project agreed on two types of indicator systems:
 1. General indicator system
 - Based on the vision of a high quality for all inhabitants
 - Measure the progress for a higher level of quality of life in the Pilot-sites
 - Make the results comparable
 - Developed in workpackage 4 by project partner 3 (PP3)
 2. Specific indicators system
 - Based on the specific Pilot-site project issue / field of action
 - Measure the progress of the specific field of action
 - Control if the project achieve the desired results
 - Developed by each project partner
- Agreement on the list of general indicators (as attached)

3. Presentations of first experiences with the fact sheet as well as different approaches to start the activities in the Pilot-sites in Lombardy

Laetitia Maison from the City of Lure (pilot site of Région Franche-Comté) reports about the first experiences to fill in the fact sheets. (Presentation will be uploaded by the lead partner (LP))

The partners agree that if due to gaps in the data availability not all fields of the fact sheet can be filled in, the fields “main challenges / important facts...” will be used for comments and assessments of the partner.

Elena Franco, on behalf of Regione Lombardia, reports about the participative approaches and first activities in the Lombardy Pilot-sites as well as the two bilateral meetings concerning to the joint case studies between Neuville sur Saône and Voghera, and between Garmisch-Partenkirchen and Darfo Boario Terme (please see the presentation).

Like Regione Lombardia key concepts for its two pilot sites, the InnoCité project goals involve necessarily:

- Use of public-private partnership,
- Trade as a key element in the lives of urban centers,
- Shared vision on which to base the creation of a strategy and of an action plan,
- Professionalisation of the figures involved (professional associations, entrepreneurs, managers, officials).

II. Session: WorkPackage 6: Pilot-cases implementation

Aim of WP6: Follow up of the participative method implementation on each InnoCité pilot site

1. Catherine BECKER: (Région Franche-Comté): Expected outputs and methodology for WP6

The main objectives of WP6 are:

- transferring the InnoCité methodology and toolkit to pilot sites,
- testing of InnoCité new models,
- fulfilling WP5 strategies,
- gathering partners feedback, all along the experimentations progression,
- initiating a network gathering all pilot sites

In order to coordinate the results of each participative method implementation, Région Franche-Comté suggests creating:

- an **online dashboard** partners should fill in, in order to share information, obtain partners opinions, monitor partners actions and collect the material about the pilot cases to provide the lead partner.
- **mid-term reports**, which structure has to be prepared by the Work Package Responsible. All partners should fill in these reports and regularly send them to the WPR.
- **communication supports** like **posters**, which could be put up during *Alpine Space* demonstrations in order to present the experimentations tested in the pilot cases and their fulfilment's conditions.

PPs' urgent tasks are:

- Organize a **kick-off meeting** by the **30th June 2009**, if it's not already done
- when the **dashboard** will be available on the website, **fill it in** periodically in function of your participative methodology progress. This dashboard will take the form of a report with dates structuring the progress.
- Fill in a detailed **interim report** on your participative method aspects (WP6 will provide you) by the **31st October 2009**.

2. Slavko MEZEK: (RRC Koper) Koper pilot project: organization and expected outputs

Project objectives:

Increase the competitiveness of Koper in the wider cross-border area

Contribute, upgrade current activities:

- Increase the competitiveness and quality of life in the historic city center
- Upgrade management (TCM)
- Encourage the participation of actors in the urban center development issues

Koper pilot project: organization of the project:

Pilot project will be controlled and directed by « users », stakeholders.

Projects stakeholders: MO Koper, TIC Koper, Primorska Chamber of Commerce, Chamber of Handicrafts and entrepreneurs, service providers in the city centre, scientific community (UP-Faculty of humanities, UP-SRC), urban planners

The participative method in Koper has started and the public session planned on 27th March 2009 about InnoCité will come to officialize this approach. This kick-off will see the presentation of InnoCité objectives to the local economic actors.

3. Helga ZODL: (Lower Austria) A Participation Process in Bad Vöslau

Implementation of a participation process with the local authorities and stakeholders (city council, administration, business owners, ...) in order to promote the identification with the City and with the work plan, that is going to be set up and then realized during the coming years.

Lower Austria proposes a **methodology** suitable up to a 25-participant-sized-group, structured on different steps:

- Technical input,
- Brainstorming with the group,

- Defining the goals of the group,
- Summary of the results,
- The most prioritised goals were discussed in small working-groups,
- One question for each topic to discuss in the group,
- Presentation of results,
- Discussing and defining projects.

Advantages of the method	Possible disadvantage
The discussion themes are worked out <u>directly by the working group</u>	Measures, which are hard to carry out or are a “hot” topic that nobody wants to hear about, <u>are ruled out</u> .
The needs and wishes of the participants <u>are prioritised</u> over an outside single opinion.	It requires <u>a lot of time</u> and the moderator is pushed very easily into the role of the “ <u>solution bringer</u> ”.
The participants <u>choose</u> a working-group according to their individual interests to discuss one topic in detail	Innovations <u>rarely stand in the beginning</u> of such a process.

Results:

The participants were very agile, playful and motivated during the working process for the presentation in the end. External expert and moderator answered questions and helped wherever they could. The result was 2 working-groups for Bad Vöslau to implement the measures:

- organise a trade fair,
- improve facades and green areas.

Measures were worked out.

This participative method being the core of the InnoCité project, it is essential to involve on a local level the key actors of the territory. The method presented by the Lower Austria partner is to be considered as an example in order to interest partners and initiate a “bottom up” approach.

III. Session: WorkPackage 7 : Modelling, Policy, Networking

The session was introduced by Antonella Convertino (RL) as coordinator partner of WP7.

After some general reminds concerning the WP timeframe, budget and topics, the presentation focused on the different five actions, expected results, outputs, methodology, detailed activities and time schedule.

For organizational reasons Lombardy Region officially asked Franche-Comté Region for exchanging their workshops dates: the Milan one should be organized in March 2010, while the Franche-Comté Region one should be arranged in February 2011. This revision will be confirmed by the Lead Partner in the next months, once the partners involved formally accept it.

Lombardy Region proposed also to include the WP6 dashboards (described by Catherine Becker (RFC)) into the AS Town Centre Management interactive Platform, which will be designed in the next few months.

Robert Krasser (SIR) wondered about the usefulness of an Internet Platform different from the Project Website.

Antonella Convertino (RL) outlined the different function between a project website (aimed at collecting all the information, works and documents regarding InnoCité) and a wider interactive Platform on the project approach (which is meant to be set up according to a 2.0 web model and to be managed also after the end of the project in the medium-long run with the involvement of the other Alpine Space actors and stakeholders).

Caroline Philippe (CCIL) suggested to start with the Platform included into the project website. Later on it could be exported to another site to which www.innocite.eu would point at or become an independent site.

For what concerns the International Advisory Panel, Lombardy Region proposed to formalize the composition during the Steering Committee in Salzburg. In the meanwhile all the partners will be invited to indicate and suggest the participation of experts also from their own countries. Lombardy Region has already identified an expert from the International Downtown Association and one from ToCeMa Europe.

The first part of the session was followed by Pierre Preuilh's (CCIL) presentation of the "Territoires et Services" tool created and successfully implemented by the Assembly of French Chambers of Commerce and Industry as method addressed to decision-making persons in order service providers to SMEs effectively to enter the market.

The tool is conceived as the starting point to arrange the final InnoCité toolkit; for this reason Antonella Convertino (RL) suggested to fit the tool with the InnoCité project framework, starting from the adaptation of the diagnostic indicators with the InnoCité ones and going on with strategies and action plans.

Kirsten Mangels (TU Kaiserslautern) replied that it would be difficult to introduce the InnoCité general indicators into the tool, but it would be possible to use the specific ones.

Pierre Preuilh (CCIL) invited two or three partners to test the tool into their pilot case sites: Kirsten Mangels (TU Kaiserslautern) answered positively on the behalf of Garmisch Partenkirchen.

Michel Auroy and Céline Le Toux (Neuville sur Saône) did the same for Neuville sur Saône.

Elena Franco (TCMI) asked CCIL for further details about the tool before confirming the interest to apply it in Darfo Boario Terme (which is trans-nationally joined with Garmisch Partenkirchen).

The session was concluded with Lombardy Region's commitment to send a periodic remind of WP7 deadlines to all the partners, an updated time plan and the working documents related to the individual actions and outputs.