

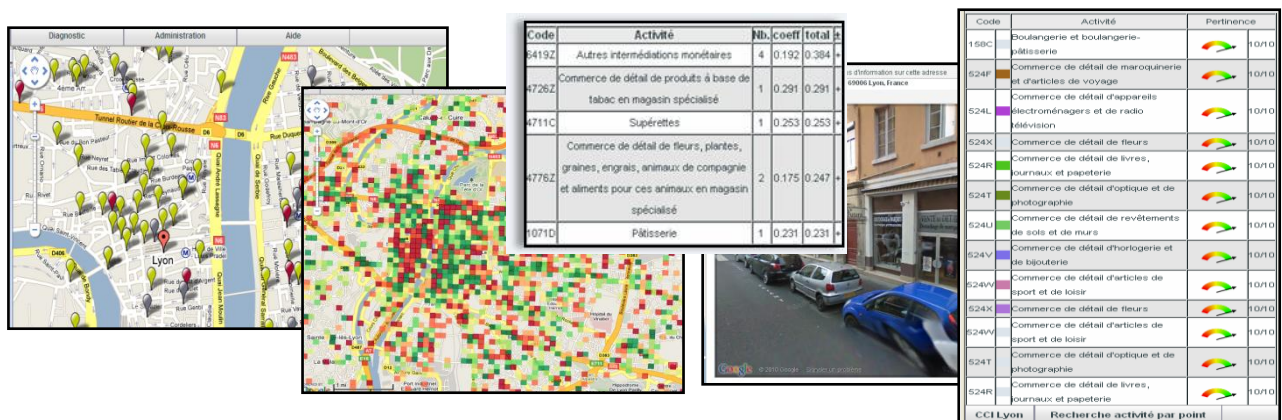


## What activity for a location? Where to localize a business?

Issues related to space are today crucial in optimizing business performance and the choice of location.

We suggest you a tool for decision support with an innovative approach offering:

- an interactive map display of local trade
- a geo-localized scoring with favorable locations according to the activity



A CNRS researcher has developed this tool analyzing the phenomena of attraction and repulsion between commercial cells depending on their geographical location.

AID Observatoire is a partner of the project, which is supported by various organizations such as Rhône-Alpes region and the Chamber of Commerce and Industry of Lyon.

**Want to learn more:**

Click here to download the brochure:

[http://www.aidobservatoire.fr/Web/docs/lokeo/presentation\\_lokeo.pdf](http://www.aidobservatoire.fr/Web/docs/lokeo/presentation_lokeo.pdf)

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